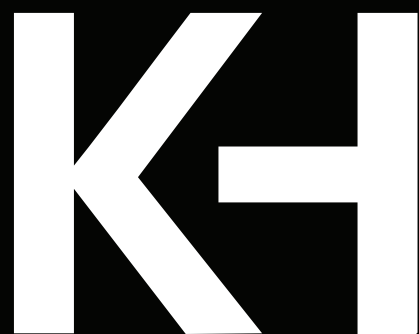




KIERYN HYDE

MOTION / GRAPHICS / VFX / ART

KIERYN HYDE

SENIOR MOTION AND GRAPHIC DESIGNER

	Enmore NSW 2042
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	kierynhyde38@gmail.com
	IMDb Page
	www.khdesigns.biz
	instagram.com/kierynhyde

EDUCATION

Bachelor of Graphic Design, Advertising and illustration - Sydney Graphics College

CAPABILITIES / SKILLS

MOTION GRAPHICS	2D & 3D ANIMATION
GRAPHIC DESIGN	COMPOSITING
DIGITAL DESIGN	TITLES FOR TV & FILM
WEB / APP DEVELOPMENT	EXPERIMENTAL DESIGN
AI PIPELINES	STORYBOARDING
IDENTITY & BRANDING	UX / UI
SOCIAL CONTENT	CMS
CONCEPT DEVELOPMENT	OOH

TOOLS I USE

AFTER EFFECTS	FIGMA / SKETCH
ILLUSTRATOR	SUBSTANCE PAINTER
PHOTOSHOP	NUKE
PREMIERE	DAVINCI RESOLVE
CINEMA 4D	ZBRUSH
INDESIGN	COMFY UI
ANIMATE	PC AND MAC

Hi, I’m Kieryn—a Sydney-based Senior Motion and Graphic Designer with a love for bringing ideas to life across screens, surfaces, and stories.

With over 15 years of experience, I’ve worked across advertising, film, broadcast, digital, social, and print—always with a focus on thoughtful design, engaging motion, and meaningful collaboration. I enjoy diving into the creative process, shaping each project’s identity, and crafting visuals that feel considered, emotive, and alive.

Most recently, I created large-scale projection animations for some of Australia’s biggest public events—lighting up the Sydney Opera House for Vivid, and the Harbour Bridge for New Year’s Eve. I’ve also produced films and animations for brands like Activia, Rokeby, and CBA, developed 3D visuals for immersive installations, and explored creative applications of AI in motion workflows. This year, I’m proud to have won four categories at the AEAF Awards.

With a strong ability to meet deadlines, my work spans motion graphics, design, VFX and visual storytelling. I’m hands-on from concept to delivery, comfortable working solo or as part of a tight-knit team, and I bring curiosity, empathy, and a drive to do great work into every project.

Outside the studio, I find energy and inspiration in the things I love—music, art, nature, painting skate decks...or anything really and spending time with my dog and close friends. I’m always learning, experimenting, and seeking new ways to grow—creatively and personally.

Thanks for taking the time—I’d love to connect.

Kieryn

EXPERIENCE

2024-2025

VANDAL

SENIOR MOTION AND GRAPHIC DESIGNER / VFX ARTIST

www.vandal.au

- Designed and animated high-impact visuals for large-scale projection mapping, brand campaigns, and immersive experiences.

- Created stylised motion sequences, title animations, and visual effects using After Effects, Cinema 4D, and Adobe Creative Suite.

- Developed custom toolkits and templates to streamline motion workflows across multiple campaigns.

- Worked closely with directors, producers, and visual artists to bring creative concepts to life across digital, broadcast, and environmental

- Delivered polished content under fast turnarounds for high-profile clients, events, and public installations.

2023-2024

HUNGRY JACK'S

SENIOR MOTION AND GRAPHIC DESIGNER

hungryjacks.com.au

- Led the design and animation of national campaigns across TV, digital, and in-store screens.

- Created bold, brand-driven motion graphics for promotions, social media, and menu boards.

- Maintained visual consistency across motion and static assets in line with Hungry Jack's brand identity.

- Delivered fast-turnaround content for high-frequency promotions, collaborating with marketing and creative teams.

- Helped evolve the brand's motion style to better engage younger, digital-first audiences.

2022-2023

NEW HOLLAND CREATIVE (ALT MEDIA)

SENIOR MOTION AND GRAPHIC DESIGNER

newhollandcreative.com

- Created and designed high-quality motion graphics and visual effects for feature films and TV series.

- Led design and animation across digital, social, and broadcast campaigns for a diverse media portfolio.

- Developed brand identities, pitch decks, and motion content.

- Directed visual storytelling from concept to delivery, combining typography, animation, and design.

2021

FLYING BARK PRODUCTIONS

MOTION DESIGNER/ VFX ARTIST / COMPOSITOR

flyingbark.com.au

- Composited complex sequences for animated films using Nuke.

- Integrated CG characters, FX, and environments with multi-pass AOV workflows.

- Collaborated closely with layout, lighting, and FX teams to maintain visual continuity and storytelling flow.

- Handled full shot ownership from temp to final, meeting tight deadlines with a high level of polish.

2021

POP FAMILY ENTERTAINMENT

MOTION DESIGNER / VFX ARTIST / COMPOSITOR

popfamilyentertainment.com

- Combined CG elements, FX, and backgrounds into polished final shots using Nuke.

- Enhanced depth, lighting, and mood across sequences.

- Collaborated with lighting, FX, and layout teams to match the film's visual style.

- Extensive experience with AOV workflows—beauty passes, deep data, holdouts, shadow/matte passes, and relighting.

2020-2021

LIGHTNING BOX GAMES

VFX ARTIST / MOTION DESIGNER / GAME ARTIST

www.lightningboxgames.com

- Created high-quality animations, VFX and motion graphics.

- Developed and implemented creative concepts for game art.

- Collaborated with game developers to ensure visual consistency and quality.

2018-2020

CRAVEABLE BRANDS

SENIOR MOTION AND DIGITAL DESIGNER / SOCIAL CONTENT

craveablebrands.com.au

- Conceptualised, designed, and executed motion graphics, animations, and videos for the three main brands.

- Created visually stunning and engaging social content for various platforms, including Instagram, Facebook and YouTube.

- Collaborated with the team to develop UI/UX designs for web and mobile apps.

- Designed AR filters for social media platforms.

- Coded and designed visually appealing emails and web pages.

- Provided guidance and mentorship to junior designers.

2015-2018

AKQA / HOGARTH

DIGITAL DESIGNER / ANIMATOR / SOCIAL CONTENT CREATOR

akqa.com

- Conceptualized and created social media content from start to finish, including running photoshoots, buying/making props, and editing videos and animations.

- Designed digital, web and print materials.

- Coded emails and web pages with UX/UI in mind

- Collaborated with copywriters, strategists, and producers to deliver agile, audience-first creative.

- Adapted key campaign assets into responsive formats for multi-platform rollout (IG, TikTok, YouTube, display, etc.).

- Collaborated with clients and team members to ensure projects are delivered on time and meet client expectations.

KHDESIGNS

FREELANCE - 2010 - PRESENT

khdesigns.biz

DDB

ddb.com.au

Primary clients include McDonald's, Westpac, and Volkswagen. Created visually appealing film and animation for broadcast, tv, social media and websites. Developed and produced motion graphics and animations for use in marketing campaigns and other digital materials. Collaborated with clients and internal teams to conceptualize and execute design ideas.

DEFIANT DIGITAL

defiantdigital.com.au

Motion design and animation for social media.

CLEMENGER

cle.ms

Worked closely with creative and account teams to create advertising, marketing, and branding solutions. Crafting, illustration, styling and preparing print materials and digital media for final production.

CHANNEL 9

nine.com.au

On air motion graphics for Today, news and sports. Developed and designed on-air graphics for various shows and segments. Collaborated with producers and editors to ensure graphics align with editorial content and brand guidelines.

JOY AGENCY

joyagency.co

Print / digital design, animation, creation of HTML5 banners, conceptualising, branding, websites, style guides and collateral.

NOVA

novaentertainment.com.au

Created visually appealing film and animation for broadcast, tv, social media and websites. Creating visuals for pitches and presentations, assisting on campaign concepts, print, digital publications, website design, EDMs, web banners and digital marketing.

REPUBLIC OF EVERYONE / GARAGE SALE TRAIL

republicofeveryone.com

Designs for digital media, including digital publications, website design, EDM templates, and web banners. Collaborated with cross-functional teams on campaigns. Photography, styling and concepts for shoots.

BRANDS I'VE WORKED WITH



SONY

NETFLIX



coles



BLUNT
MAGAZINE



Westpac



Rolling Stone

fuzzy



smoothfm
your easy place to relax



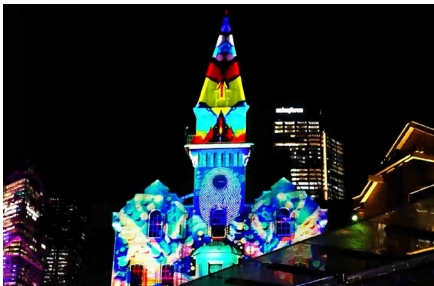
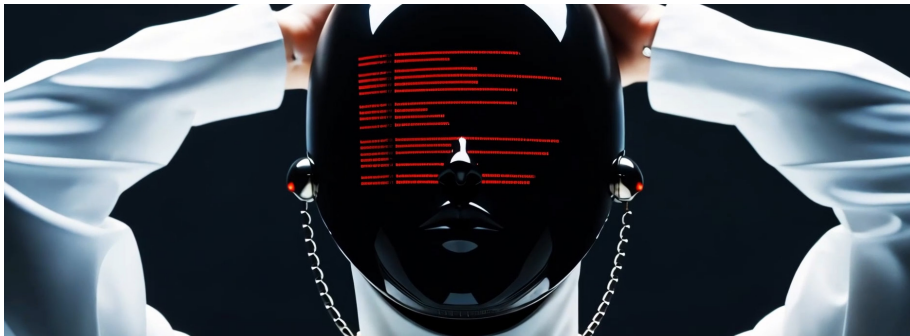
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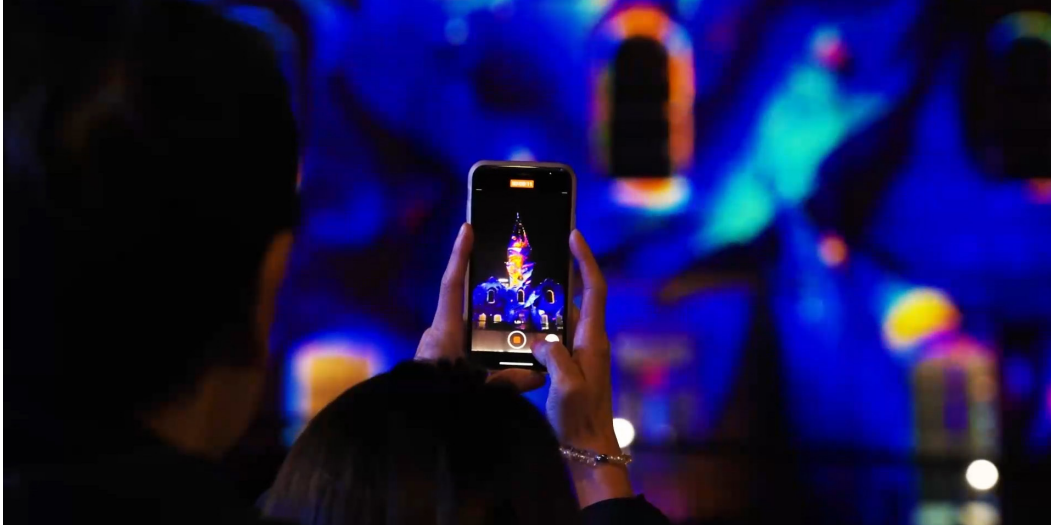


Solotel



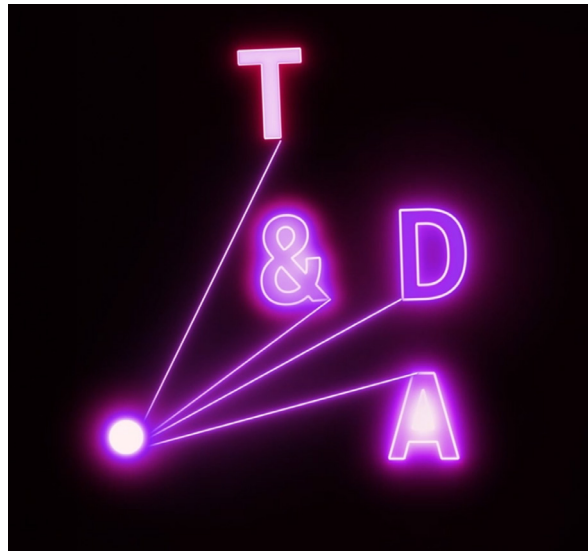
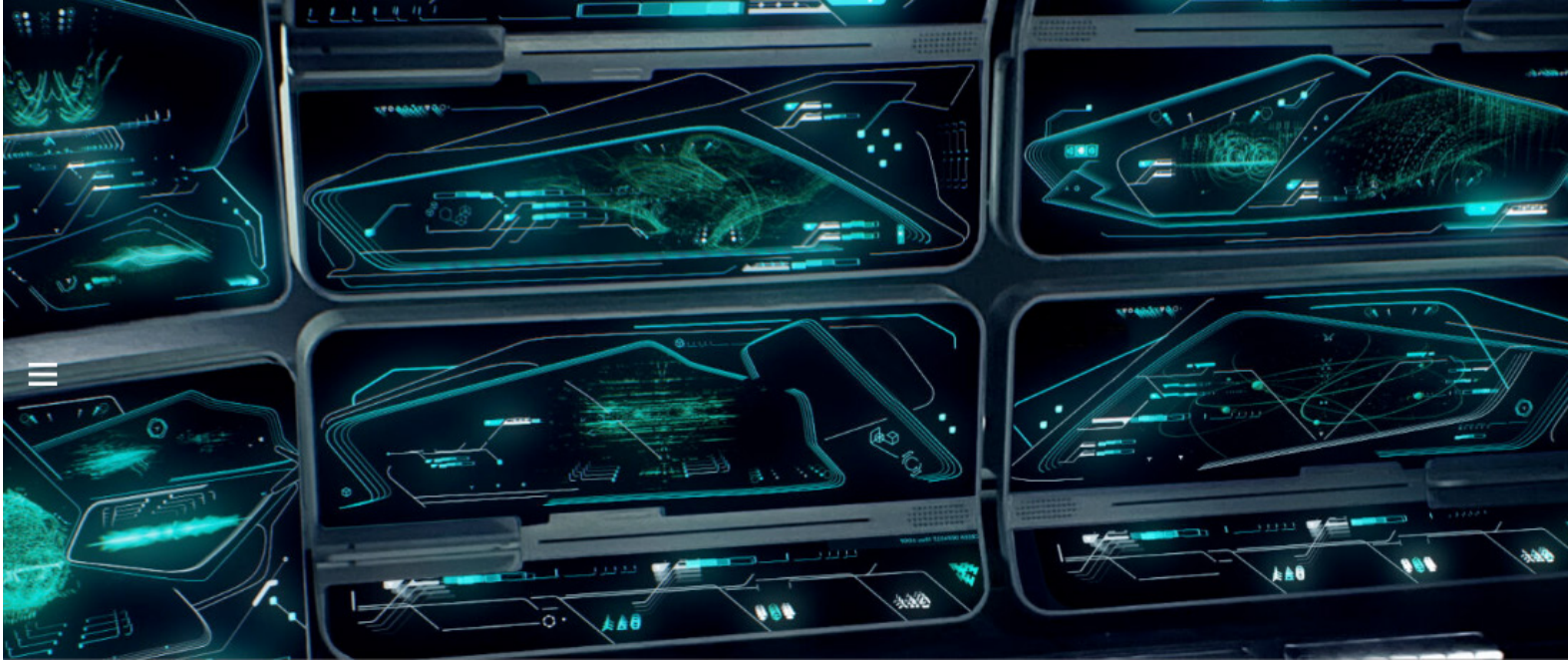
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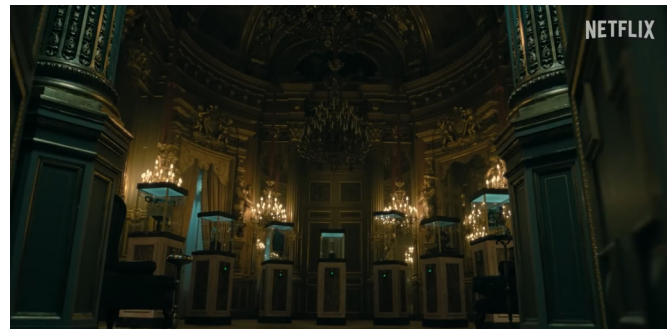


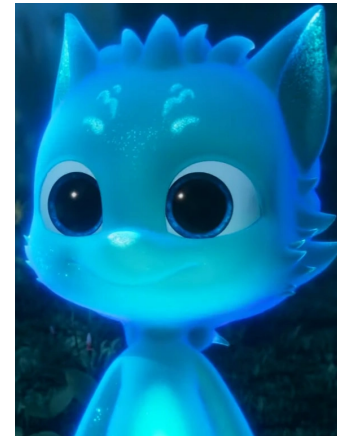


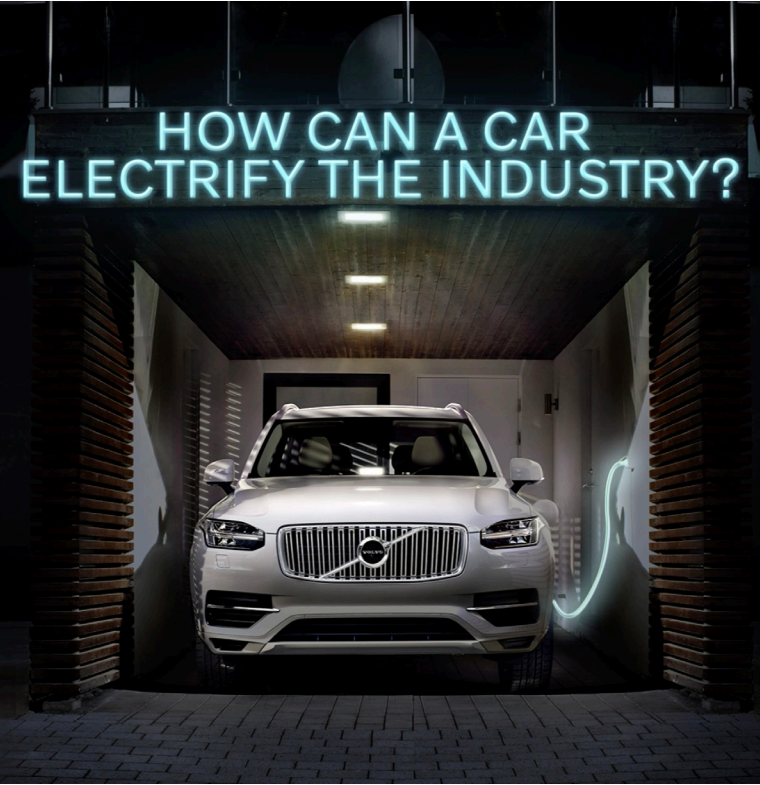
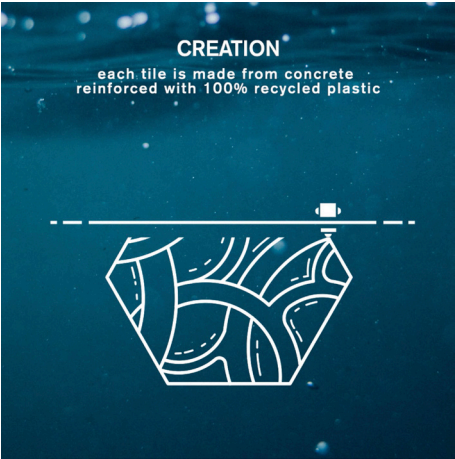
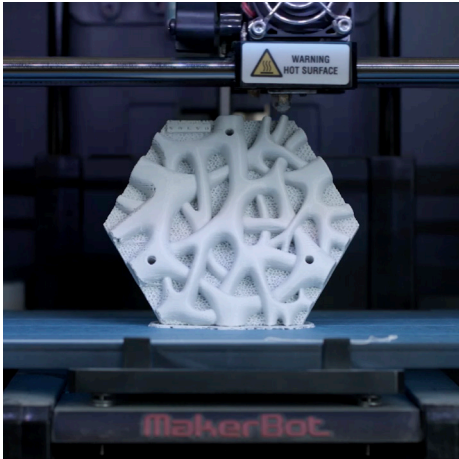
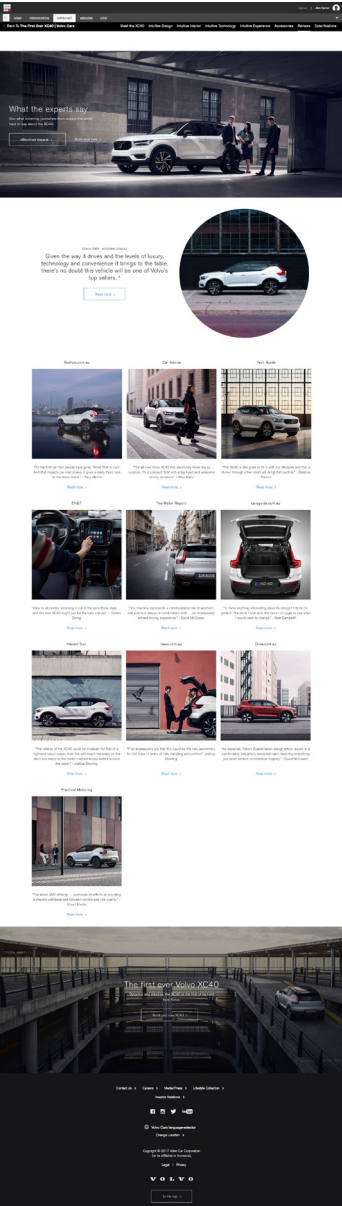


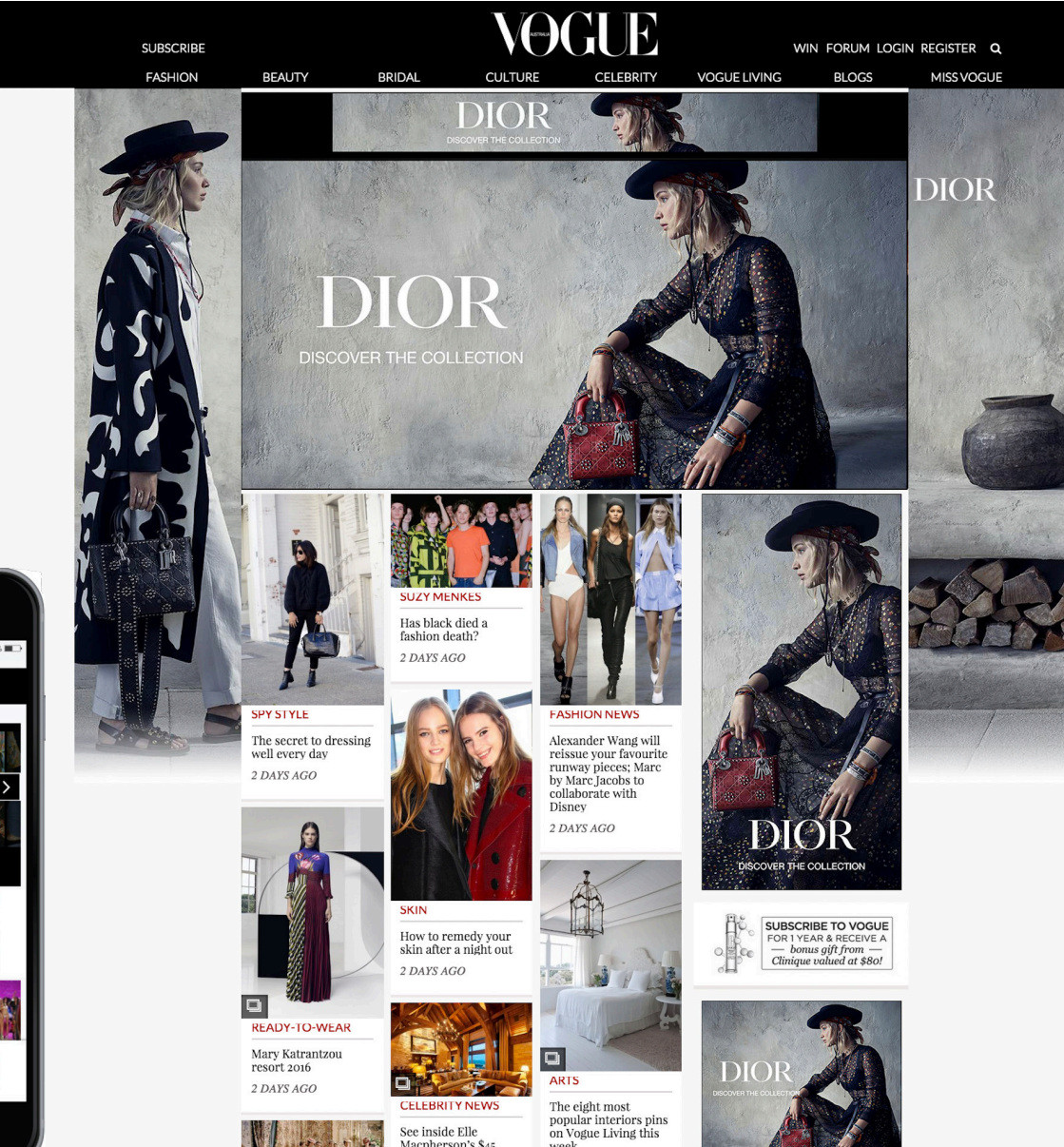
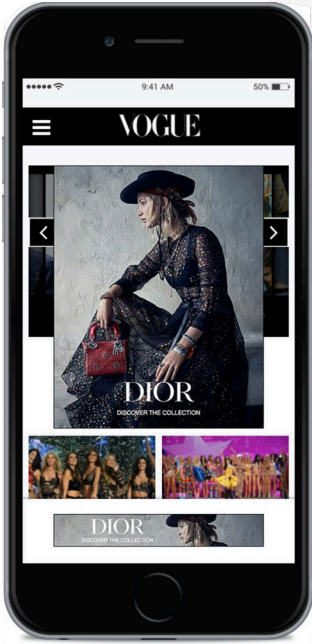




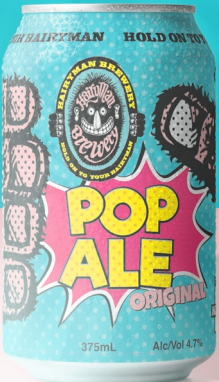








BEER THAT
TASTES LIKE
CREAMING
SODA.



DRINK RESPONSIBLY.
LICENCE #LIQW880014662

TAKEAWAY &
DELIVERY
Only



BEAN BAGS R-US

Bean Bags
used by the



world's
biggest
brands



Unlock up to
\$100,000
of your rent in advance



TRY OUR
DELICIOUS
CRAFT BEER



**POP
GINGER
ALE**

NO ALCOHOL CAN BE SOLD OR SUPPLIED TO ANYONE UNDER 18.
IT'S AGAINST THE LAW. DRINK RESPONSIBLY.



**POP
POP**



**MILKY LANE
GREGORY HILLS**

Coming Soon

DESTINATION
FLAVOUR
Flavour Wrapped Up

\$15.50

A meal consisting of a large chicken wrap, a side of french fries, a breaded chicken strip, and a small cup of sauce, served with a bottle of Coca-Cola.

CHICKEN RAPPA
STRIP BOX

oporto
Food for the Sol

DESTINATION
SMOKY
Flamin' good flavour!

\$15.95

A meal featuring a burger, a side of french fries, a box of wings, a small bowl of sauce, and a bottle of Coca-Cola.

BONDI
WINGS BOX

oporto
Food for the Sol

Vegan
BURGER
\$10.95 4380kJ

A large burger with a plant-based patty, tomato slices, lettuce, and sauce on a sesame seed bun.

oporto
Food for the Sol

